

2010 Tour of Remodeled Homes



Reach homeowners primed to purchase!

Position your company to reach affluent homeowners throughout the Ann Arbor area. Don't miss this targeted opportunity to advertise in the 2010 Tour Guide. Limited availability for preferred advertising space. **Reserve today!**

Tour Guide Advertising

The Tour Guide is a professionally designed full color high-gloss magazine distributed to 2,000 homeowners in the Ann Arbor area.

AD SIZE	MEMBER	NON-MEMBER	DIMENSIONS
Back Cover	\$1500	\$1800	7 1/2" x 10" with bleeds 8 3/4" x 11 1/4"
Inside Front Cover or Inside Back Cover	\$1200	\$1500	
Full Page	\$1000	\$1200	7 1/2" x 10" with bleeds 8 3/4" x 11 1/4"
Half Page	\$750	\$900	7 1/2" x 4 3/4"
1/4 Page	\$550	\$700	3 1/2" x 4 3/4"
1/8 Page	\$325	\$400	3 3/4" x 2 1/2"

BONUS! NARI of SE MI WEB BANNER AD w/link thru to your site AT NO CHARGE!

Submit 225 x 110 pixel 72 dpi RGB JPG and URL to be included on the Tour Page

Event Ticket Advertising

Advertise your company on the reverse side of 500 tickets for the 2010 Tour of Remodeled Homes. Limited to first come, first served.

	MEMBER	NON-MEMBER
Back of Entire Ticket	\$450	\$550
Half of Ticket	\$300	\$400

SUBMISSION DEADLINE IS MARCH 31, 2010. FULL PAYMENT REQUIRED BY MARCH 31, 2010.

300dpi CMYK digital files required. SUBMIT FILES TO production@fcgraphics.biz. 10MB MAX

For larger files, email to receive FTP instructions. In-Design, Illustrator, Photoshop or PDF files accepted. Do not provide JPG, Microsoft Word, WordPerfect, or any word processing document. Publication trim size 8.5 x 11. *Ad design services available for additional fee.*

Yes! I want to position my company as a leader in the remodeling industry. Reserve my space.

 Company Name

 Contact Name

 Address

 City

 State

 Zip

 Phone

 Email