

TOUR PARTICIPANT* \$1500	TOUR PARTICIPANT* PLUS \$3500	PRIMARY SPONSOR \$3500 <i>Non-Member \$3800</i>	MAJOR SPONSOR \$2000 <i>Non-Member \$2300</i>	FRIEND SPONSOR \$1250 <i>Non-Member \$1500</i>
Full page Project Feature editorial in Tour Book	<b>2PG SPREAD:</b> Full page Project Feature editorial + full page ad in Tour Book	Full page ad in Tour Book	Half page ad in Tour Book	Quarter page ad in Tour Book
NARI of SE MI Tour web page listing w/linkthru (thru 3/2011) and logo placement on select 2010 Tour PR/print communications	NARI of SE MI Tour web page listing w/linkthru (thru 3/2011) and logo placement on select 2010 Tour PR/print communications	Top Billing Sponsor recognition on all 2010 online/offline promotional materials	Logo placement on select 2010 Tour PR/print communications	
Banner Ad on NARI Tour web page through 3/2011	Banner Ad on NARI Tour web page through 3/2011	Banner Ad on NARI Tour web page through 3/2011	Banner Ad on NARI Tour web page through 3/2011	Banner Ad on NARI Tour web page through 3/2011
Project featured in article on AnnArbor.com	Project featured in article on AnnArbor.com			
25 Tickets to Tour	50 Tickets to Tour	50 Tickets to Tour	25 Tickets to Tour	10 Tickets to Tour
	NARI coordination of direct mail Tour postcard (design/print/mail service) <i>approx cost \$1/pc; postage add'l; COD service</i>			
	Editorial feature in one NARI of SE MI Chapter newsletter	Editorial feature in one NARI Chapter newsletter + (4) quarter pg ads	(4) quarter page ads in NARI of SE MI Chapter newsletter	(4) quarter page ads in NARI of SE MI Chapter newsletter
	NARI of SE MI assistance with submittal of CoTY Award application			
		Sponsor Recognition at one NARI of SE MI Chapter Meeting		

### Additional Opportunities

*\*Must be a NARI member to be a Tour Participant*

Chapter Meeting Sponsor \$500 <i>Non-Member \$750</i>	Advertising	Education Development (Certifications)
Logo placement on all web and print program communications	Tour Book: see ad rate sheet	Study Group Sponsor: Member \$500 <i>Non-Member \$600</i>
Web link on NARI of SE MI Event Page	Newsletter 1/4 pg \$200   <i>Non-Member \$300</i>	
Discount admission for firm guests to program/meeting		
Public Address opportunity at program opening and distribution of firm literature		

